

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 19.41
CHANGES ** WFTV-TV ***

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	MEDIA	PLACEMENT	
SALES PRSN	WA-	JOE KNAUER	

 SEE LIST FROM POLITI EST#1547 COMMENTS: (LINE, ORDER, INVOICE)

REP: TO LENA
EP: TIT

OK'D M4-6
PLS CF 10/30

STA:

CON CM *****
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547												
5	S		1100A-1200N	30		\$1,000.00	11/2	11/2	0		FRI	0
PROGRAM : VIEW-ABC CON COM1 : VIEW-ABC												
88	A		600P-700P	30		\$2,600.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV2 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV4 ON LINE-36 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT31 ON LINE-83 FOR 1 SPOT/WK												

REP: TEL# 703 528 7800 FAX# 703 528 7880
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*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36	S		1200N-1230P	30		\$600.00	11/4	11/4	0		SUN	0
PROGRAM : EYEWTV NW-NN SU												
CON COM1: EYEWTV NW-NN SU												
37	S		600P-630P	30		\$2,000.00	11/4	11/4	0		SUN	0
PROGRAM : NEWS												
CON COM1: NEWS												
87	A		600P-700P	30		\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-37 FOR 1 SPOT/WK												
57	S		1100A-1200N	30		\$1,000.00	10/30	10/30	0		TUE	0
PROGRAM : VIEW-ABC												
CON COM1: VIEW-ABC												
86	A		600A-900A	30		\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-57 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-72 FOR 1 SPOT/WK												
72	S		1100A-1200N	30		\$1,000.00	10/31	10/31	0		WED	0
PROGRAM : VIEW-ABC												
CON COM1: VIEW-ABC												
83	S		1135P-1210A	30		\$1,000.00	10/31	10/31	0		WED	0
PROGRAM : ABC-NITELINE<												
CON COM1: ABC-NITELINE<												
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#57				OCT30		30S	\$1,000.00	(OCT29/12)	
			BUY#72				OCT31		30S	\$1,000.00		
							NOV4		30S	\$2,000.00	PLS ADVISE.	
OFFER: SUN/600A-900A												
CMT: WE CAN OFFER												
M5	OK'D		BUY#37				NOV4		30S	\$2,000.00	(OCT30/12)	
							NOV4		30S	\$2,000.00	PLS ADVISE.	
MISSED: SUN/600P-630P												
OFFER: SUN/600P-700P												
CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#5	MISSED: FRI/1100A-1200N				NOV2		30S	\$1,000.00	(OCT30/12)	
		BUY#36	SUN/1200N-1230P				NOV4		30S	\$600.00		
		BUY#83	WED/1135P-1210A				OCT31		30S	\$1,000.00		
			OFFER: SUN/600P-700P				NOV4		30S	\$2,600.00	PLS ADVISE.	
			CMT: WE CAN OFFER									

NOV/12 55150.00 CONTRACT TOTAL 55150.00
TOTAL SPOTS 38

MARKET TOTALS \$480,156 WFTV 32% WKMG 24% WESH 23% WOFL 14% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE